

**Colette Phillips, CEO and President
Colette Phillips Communications, Inc**



Iconic, thought leader, innovator, practical visionary, pioneer, inclusive leader, uber connector, consummate networker are terms often used to describe **Colette Phillips**, who is the President and CEO of Colette Phillips Communications, Inc. and Founder of Get Connected! Get Connected! a pioneering diversity, inclusion and equity social impact venture that has become *Greater Boston's premier inclusive business networking event series that brings together urban and international professionals, business and civic leaders and entrepreneurs from all cultures across industries and sectors. Its mission is to curate meaningful business and social connections, enrich professional development, facilitate and career opportunities, and forge positive cross-cultural relationships.* Named by [Boston Magazine 2020 Best of Boston as Boston's Best Networking Group](#), *Get Connected!* is the creator of a series of specialized lists that celebrate, document and showcase the contributions people color are making to the economic, civic and social fabric of Boston and Massachusetts. These lists include the historic [GK100](#), Boston's first comprehensive list of the 100 Most Influential People of Color; the [GK 50](#) Boston Most Influential People of Color in Healthcare and Life Sciences; the [GK25](#), Boston 25 Most Influential Millennials of Color; the [GK50 Attorneys](#) Boston's 50 Most Influential Attorneys of Color and the [GK25LGBTQ+](#) The 25 Most Influential LGBTQ+ People of Color and most recently the 2020 [50 Most Influential Business Leaders in Boston's Western Suburbs](#).

She is a values-based social impact leader, trusted advisor and *change agent* who uses her influence and communications expertise to engage, enlighten, empower and educate multiple stakeholders on a variety of issues. She has extensive experience advising C-level executives, public figures, world leaders, entrepreneurs, and leadership teams across multiple industries. She is a widely recognized expert in strategy and transformation and she is frequently consulted by corporations and nonprofits on how to establish healthy, inclusive working environments for their employees; how to be an inclusive savvy anti-racist leader; how to engage and serve culturally diverse consumers and how to build diverse and inclusive professional and personal networks. She serves as an effective advocate for her clients offering strategic counsel in **public relations, internal/external diversity and inclusion, employee engagement leadership education, community and consumer engagement, multicultural marketing, corporate citizenship and Boston on-boarding** for both organizations and executives who are new to Boston. She is the recipient of numerous awards and accolades for her personal, philanthropic and professional accomplishments. *Boston Magazine* featured her in its "Influencer" Column with the headline "*Who Needs LinkedIn When you Have Colette Phillips*." It also listed her on its 2020 and 2018 Boston's 100 Most Influential People list; In 2017 and 2016, *The Boston Business Journal* listed her on its annual **Power50** list of the most influential business people in Boston, citing her as a **Game-Changer**. *Boston Globe* named her as a *A-Lister* calling her Boston's "*social connector*," and one of the "*must have*" people in the room when there are important events. The American Jewish Committee- AJC New England honored her with its 2018 Coexistence Award given to leaders who have contributed to a more peaceful, pluralistic and democratic world by advancing our collective commitment to co-existence. She's the recipient of the Jewish Alliance for Law and Social Action's *Social Justice Award*, the Boston Women Communicators' 2017 *Legacy Award*; The National Center for Race Amity's *Medal of Honor*; the Greater Boston Chamber of Commerce's *Pinnacle Award for Achievement in Business*, The Publicity Club of Boston's *Crystal Bell Award for Lifetime Achievement* in the Field of Public Relations; The City of Boston's *We are Boston Community Award*; The and Emerson College *Distinguished Alumna Award*.

In 2020, as a response to Pandemic and America's racial awakening she launched four different initiatives –

[**The GK Fund**](#) (A Non-Profit Social Impact Fund)

A racial equity fund which will support programming, mentorship, and technology partnerships to prevent the loss of the next generation of BIPOC entrepreneurs to the economic fallout of the COVID-19 pandemic.

[GK! Market](#)

The GK! Market was designed as a bifurcated platform to help companies create an inclusive procurement approach to their supplier diversity program. It's an e-commerce marketplace for BIPOC and women-owned small businesses that have been disproportionately affected by the Covid-19 pandemic.

[GK! Execu-Search](#)

Was launched to connect our corporate and nonprofit partners corporations and nonprofits to our robust culturally diverse talent pool for mid- level, c-suite and board positions.

[The Get Connected! Institute](#)

A Center for Executive Advancement and Retention (CEAR) that offers multiple levels of executive learning experiences to support our partners associates with offerings such as executive coaching; B/ERG programming; curated cross-cultural virtual salon dinners to better connect nonwhite executives with culturally diverse peers.

[GK! Job Hub](#)

Helping diverse talents find jobs with some of the best companies in Boston and beyond.

She's the publisher of two editions of *Kaleidoscope*, (2000 and 2007) Boston's first multicultural resource directory which Boston Magazine called "*the ultimate networking tool, for people left out the network*" and the author of **21 Steps for Women to Win**, a compact inspirational guide for women entrepreneurs and professional women. She is a very civically active and engaged member of the Boston community and the recipient of numerous awards for her personal, philanthropic and professional accomplishments. She has taught public relations and marketing to undergraduate and graduate students at Harvard University/Radcliffe College, Emerson College, and Stonehill College, and holds a BS and MS from Emerson College and an honorary Doctorate of Laws from Mount Ida College.